

# RYAN GEIGER

**CREATIVE DIRECTOR**



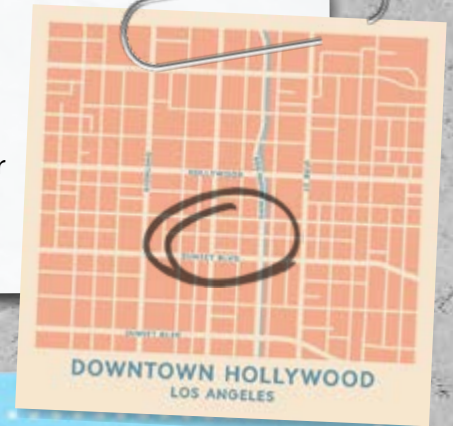
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## DEAR HIRING TEAM,

With a rich background in media production and a passion for storytelling, I am eager to bring my expertise to your team.

Throughout my career, I have had the privilege of leading diverse creative projects, from directing commercials and explainer videos to crafting immersive VR experiences and digital campaigns. My role as a Senior Creative Director has honed my ability to conceptualize and produce compelling media content that resonates across various platforms. I take pride in guiding projects from inception to completion, ensuring that each piece aligns with the client's vision and marketing objectives.

Collaboration is at the heart of my creative process. I have successfully managed and inspired teams of writers, designers, and developers, fostering an environment where innovative ideas flourish. My approachability and commitment to open communication have been instrumental in building strong client relationships and delivering results that exceed expectations.

I am confident that my skills and experiences align with your mission, and I am eager to contribute to your continued success.

Thank you for considering my application. I look forward to the opportunity to discuss how my background and passion can benefit your team.



**WARM REGARDS,**

**RYAN GEIGER**

# RYAN GEIGER

CREATIVE DIRECTOR 

Seasoned leader looking to  
bring bold creative direction  
to your organization



EXPERIENCE EXPERIENCE EXPERIENCE EXPERIENCE EXPERIENCE EXPERIENCE EXPERIENCE

## CONTACT

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## EDUCATION

2004-2008

Rowan University

BA - Film, Marketing

Magna Cum Laude



- Directed 350+ videos
- Led a team of 41 artists
- Produced creative for 52 Fortune 500 companies

## AWARDS

2023 - Marcom Award - Art Direction

2020 - AVA Digital Award - Art Direction

2020 - NJ Ad Club Jersey Award  
Art Direction

2018 - Communicator Award  
Art Direction

2017 - Telly Award - Art Direction

## SKILLS



Project Management

Team Leadership

Graphic Design

Video Editing

Photography



1/2022 - 9/2025

### @ CORPORATE VISIONS

- Lead the creative direction and design of B2B marketing campaigns, shaping high-impact visual strategies for large enterprise organizations.
- Apply neuroscience-backed design principles to create memorable, persuasive digital advertising.

I drive innovative design solutions, manage cross-functional collaborations, and execute high-quality digital assets that bring Corporate Visions' industry-leading insights

3/2020 -

### @ PINCH

- Founded and lead a boutique media studio, delivering agency-class creative within a startup environment.
- Direct client relations, sales, and project management while shaping a strong brand and studio culture.

I oversee a multidisciplinary team of creative and marketing professionals, producing powerful video, web, print, and digital marketing assets that elevated brand presence and client engagement.

8/2020-1/2021

### @ BINGLEY DIGITAL

- Led a team of designers to craft exceptional user experiences with clean, artful design and intuitive interfaces.
- Directed cross-functional collaboration to deliver stunning websites, marketing materials, and social content.

Translated high-level requirements into seamless interaction flows and wireframes, ensuring beautiful, functional designs while managing client relationships and driving creative excellence.

12/2019-8/2020

### @ INTREPID MUSEUM

- Defined and drove a bold creative vision, shaping the museum's brand across print, web, video, digital, and experiential platforms.
- Led a multidisciplinary team to execute high-impact marketing initiatives, managing priorities and deadlines seamlessly.

Orchestrated and inspired cross-functional collaboration, ensuring cohesive storytelling and strategic design that elevated the museum's identity and audience engagement.

04/2014-9/2019

### @ IDEAMACHINE STUDIO

- Led the conceptualization, design, and production of media across all business sectors, delivering impactful creative solutions.
- Directed the workflow and vision for commercials, explainer videos, social content, VR experiences, and digital campaigns.

# Ryan's LOGO

## RAP SHEET

I've led the direction and production of creative campaigns for many of the world's top companies.

A few standout projects include:



### ENTERTAINMENT

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### TELECOMM

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### TECH

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### FINANCE

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### HEALTHCARE & PHARMA

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### FOOD & BEV

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